



Bharatiya Vidya Bhavan's - S. P. College of Communication & Management, K.G. Marg, New Delhi-110001

COURSE DETAILS OF EVENING ONE YEAR U.G. & P.G. DIPLOMA COURSES - YEAR 2021-2022

Tel. No.: 9718119309, 9811535764, 9868240360, 8506005005, 9136882944 • Website: www.bvbdelhi.org • Email: spccm@bvbdelhi.org

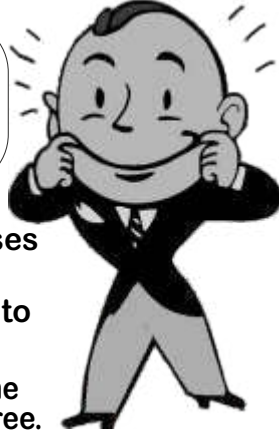
Course Details	P. G. Diploma in Print Journalism PJR	P. G. Diploma in Mass Communication MCM	P. G. Diploma in Public Relations DPR	P. G. Diploma in Marketing & Advertising ADM	Diploma in Office Administration & Management OAM
Nature and Scope	You can work with Print Media as a Journalist, Editor, Reporter, Columnist, and Correspondent, or in similar responsibility. College provides assistance in getting internship training at Newspaper Houses. Student can also start their own publication Business for Magazines and Books. Note: You can opt for English or Hindi Journalism. Lectures will be more in English.	You can work as Journalist, Reporter, Editor, Content Writer, Copy Writer, News Reader, or TV Presenter, depending on your personal qualities and liking. Bhavan's College will offer internship training as per availability. Students are advised to join M.A. in Mass Comm. from IGNOU. So you can work as Mass Comm Teacher in School.	Today, not only Media, but every organization needs good Public Relation Officer. After completing P.G. Diploma in Public Relation, you should become public Relation Officer. One should start at junior level and progress in a year or two to higher positions. Bhavan's College will forward good performing students for internship training as per availability. During training, students work on several assignments and events to gain confidence.	Plenty of job opportunities in Dept. of Marketing, Advertising and Sales with manufacture, distributors, sales organizations, fabricators, and exporters. Bhavan's College will organize internship training to deserving candidates and job assistance as per availability. During training students work on several assignments and events to gain confidence.	Students learn with the help Computer for modern Office Administration. Special classes on English are provided. Plenty of Jobs available in Private and Govt. offices. Assistance is offered to locate and apply at different offices. Internship is also provided to start the career.
Eligibility	Graduation or Equivalent	Graduation or Equivalent	Graduation or Equivalent	Graduation or Equivalent	12th Pass or Equivalent
Seats	25	25	25	25	25
Course Fee GST Extra	Rs. 40,000/- in lump sum + GST or Rs. 45,000/- in installments + GST	Rs. 40,000/- in lump sum + GST or Rs. 45,000/- in installments + GST	Rs. 40,000/- in lump sum + GST or Rs. 45,000/- in installments + GST	Rs. 40,000/- in lump sum + GST or Rs. 45,000/- in installments + GST	Rs. 30,000/- in lump sum + GST or Rs. 35,000/- in installments + GST
Pattern of Installment Plus GST Extra	Admission time = Rs. 12,000/- + GST Before 10 th Oct. = Rs 11,000/- + GST Before 10 th Dec. = Rs 11,000/- + GST Before 10 th Feb. = Rs 11,000/- + GST	Admission time = Rs. 12,000/- + GST Before 10 th Oct. = Rs 11,000/- + GST Before 10 th Dec. = Rs 11,000/- + GST Before 10 th Feb. = Rs 11,000/- + GST	Admission time = Rs. 12,000/- + GST Before 10 th Oct. = Rs 11,000/- + GST Before 10 th Dec. = Rs 11,000/- + GST Before 10 th Feb. = Rs 11,000/- + GST	Admission time = Rs. 12,000/- + GST Before 10 th Oct. = Rs 11,000/- + GST Before 10 th Dec. = Rs 11,000/- + GST Before 10 th Feb. = Rs 11,000/- + GST	Admission time = Rs. 9,000/- + GST Before 10 th Oct. = Rs 9,000/- + GST Before 10 th Dec. = Rs 9,000/- + GST Before 10 th Feb. = Rs 8,000/- + GST
Course Duration	One Academic year, divided into 2 semesters of 5 months.	One Academic year, divided into 2 semesters of 5 months.	One Academic year, divided into 2 semesters of 5 months.	One Academic year, divided into 2 semesters of 5 months.	One Academic year, divided into 2 semesters of 5 months.
Course Timing	6.15 pm to 7.45 pm. 5 days in a week	6.15 pm to 7.45 pm. 5 days in a week	6.15 pm to 7.45 pm. 5 days in a week	6.15 pm to 7.45 pm. 5 days in a week	6.15 pm to 7.45 pm. 5 days in a week
Papers/ Subjects of Study	<ol style="list-style-type: none"> 1. Journalism & Mass Communication 2. Reporting Technique for Print Media 3. Writing & Editing for Print Media 4. Project and skill test for 1st semester 5. Broadcast and On-line Journalism 6. Press Laws & Media Ethics 7. Management of Publication Business 8. Project and skill test for 2nd semester 	<ol style="list-style-type: none"> 1. Journalism & Mass Communication 2. Print Media and Electronic Media 3. Advertising & Corporate Communication 4. Project and skill test for 1st semester 5. Social Media and Online Journalism 6. Press Laws & Media Ethics 7. Management of Media Business 8. Project and skill test for 2nd semester 	<ol style="list-style-type: none"> 1. Journalism & Mass Communication 2. Principles of Public Relations 3. Advertising Theory and Practice 4. Project and skill test for 1st semester 5. Corporate Communication & Public Relations 6. Press Laws & Media Ethics 7. Editing & Production of Publication 8. Project and skill test for 2nd semester 	<ol style="list-style-type: none"> 1. Journalism & Mass Communication 2. Marketing Management 3. Advertising Theory and Practice 4. Project and skill test for 1st semester 5. Marketing Research and applied psychology 6. Press Laws & Media Ethics 7. Creative Advertising for Media 8. Project and skill test for 2nd semester 	<ol style="list-style-type: none"> 1. Office Organization & Management 2. Secretarial Practice 3. Basic Computer Application (Theory) 4. Project and skill test for 1st semester 5. English for Business Correspondence 6. Internet and Digital Media (Theory) 7. Business Management 8. Project and skill test for 2nd sem.

NOTE:- 1. Exams will be conducted twice towards end of each semester. • 2. Classes will start from Monday 16th August 2021. • 3. We may start with on-line classes and as per Govt. order, will start off-line classes as early as possible.

BHAVAN'S SP COLLEGE OF COMMUNICATION & MANAGEMENT
JOIN ONE YEAR UG & PG DIPLOMA COURSES



BHAVAN'S COLLEGE
जिंदगी बना दे
ADD BIG SMILE ON YOUR FACE



- ★ Join Professional Job oriented Diploma courses of your interest.
- ★ You are not learning just to get job, but learn to lead successful, happy and healthy Life.
- ★ Choose 1 year, 2 year or 3 year pattern, to become confident professional along with University Degree.
- ★ Internship training and job assistance is provided to sincere students.
- ★ Lot of extra curricular activities for overall grooming and to make you smart.
- ★ Course curriculum is designed for average students, so it is easy to learn.
- ★ Medium of instructions is Hindi and English mixed. Special classes are offered to improve English for communication.

ADMISSION PROCEDURE - For All UG & PG Diploma Courses

- ★ Visit our office, talk to the counsellor, clear all doubts about selection of particular Diploma course, suitable for your career.
- ★ Get printed Application Form and fill all details. Deposit along with photocopies of certificate of Education and other required details.
- ★ Outstation candidates can apply on-line through our website.
- ★ This year we are giving direct admission without entrance test.
- ★ Selected candidates have to submit 1st installment of Fee within given specified time or you can pay on-line with payment gateway available on website www.bvbdelhi.org. Or you can deposit by NEFT mode.
- ★ All UG Students are advised to join B.A. degree with IGNOU, and all PG students are advised to join M.A. degree with IGNOU. Bhavan's College will provide all information about procedure to join IGNOU.

ALL CLASSES COMMENCE FROM 16TH AUGUST 2021

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EVENING
CLASSES

Following EVENING courses are offered:

1. P.G. Diploma in Print Journalism
2. P.G. Diploma in Mass Communication
3. P.G. Diploma in Public Relations
4. P.G. Diploma in Marketing & Advertising
5. Diploma in Office Administration & Management (After 12th)



Features of Sardar Patel College
(Popularly known as Bhavan's College)

- ★ Basic philosophy followed at Bhavan's College is 'Learning by Doing'. Working on different assignments and creative projects makes learning very interesting.
- ★ With different special activities, students are made to work on grooming their Personality and Developing Presentation Skills.
- ★ Periodical Skill Tests are conducted to supervise growth of technical capabilities in students and discover their weaknesses.
- ★ College has expert in-house faculties, plus many professional visiting faculties from the industry on its panel.
- ★ Library with more than 2000 books is available. Students can issue book to read at home.
- ★ Students work on practical projects in a each semester to develop confidence to work professionally.
- ★ Assistance for job placement is provided. Bharatiya Vidya Bhavan being very reputed institution, students get internship and job easily.

Bharatiya Vidya Bhavan was established in 1938 as a Trust, Education Society and Non-profit organization. For the yeoman services rendered, the Bhavan has been recognized as an 'Institute of National Eminence' by Govt. of India and is also the recipient of Communal Harmony Award', 'Rajiv Gandhi Award for National Integration' and the prestigious 'International Gandhi Peace Prize'.